



## THE AVI SCHAEFER FUND

YOU ARE CORDIALLY INVITED TO A  
SYMPOSIUM:

# RE-IMAGINING ISRAEL ON THE NORTH AMERICAN CAMPUS

IN MEMORY OF AVI SCHAEFER

Avi, an IDF veteran and Brown University student, was killed  
by a drunk driver on February 12th, 2010

SUNDAY, FEB. 27

4:00-8:00 pm

YAD BEN ZVI

12 Abarbanel Street,  
Rehavia, Jerusalem

Please register at:

[AviSymposium.EventBrite.com](http://AviSymposium.EventBrite.com)

In Partnership with

**StandWithUs**



**RE-IMAGINING ISRAEL  
ON THE  
NORTH AMERICAN CAMPUS**

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IN MEMORY OF AVI SCHAEFER

**4:00 – REGISTRATION**

**4:30 – OPENING REMARKS – DR. ELAN EZRACHI**  
**LEADING BY EXAMPLE: AVI'S STORY – YOAV SCHAEFER**  
VIDEO CLIP ON AVI  
MK EINAT WILF

**5:00 – *First Session:***  
**FRAMING THE ISSUE:**  
**ISRAEL ON CAMPUS IN THE CONTEXT OF**  
**GLOBAL, POLITICAL AND SOCIAL TRENDS**

*Moderator:*

**MICHAEL DICKSON, STANDWITHUS**

*Speakers:*

**DAPHNA KAUFMAN, REUT INSTITUTE**

**DR. DANNY GORDIS, SENIOR V. PRESIDENT, SHALEM CENTER**

**YOSSI KLEIN HALEVI, SHALOM HARTMAN INSTITUTE**

**AVIVA RAZ-SHECHTER, FOREIGN MINISTRY**

**6:15 - BREAK**

LIGHT FOOD AND DRINKS  
DISPLAY OF PHOTOS AND MATERIALS

**6:45 - *Second Session:***  
**CREATING A POSITIVE IMAGE**  
**FOR ISRAEL ON CAMPUS:**  
**INNOVATIVE AND EFFECTIVE APPROACHES**

*Moderator:*

**ILAN WAGNER, THE JEWISH AGENCY FOR ISRAEL**

*Speakers:*

**SHACHAR AZANI, FOREIGN MINISTRY DEPUTY SPOKESPERSON,**  
**FORMER CULTURAL ATTACHE, ISRAELI CONSULATE LA**

**MICHELLE ROJAS-TAL, STANDWITHUS**

**LITAL CARMEL, FORMER JAFI EMISSARY TO THE BAY AREA**

**DAVID YA'ARI, CEO, HILLEL ISRAEL**

**7:45 - CLOSING REMARKS – PROF. GIL TROY, MCGILL UNIVERSITY**